



MINIROOS KICK-OFF FAQ'S



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MINIROOS KICK OFF PROGRAM IN YOUR LOCAL CLUB!

THE JUNIOR FOOTBALL PATHWAY

Miniroos Kick
Off Program

Miniroos
Club

Junior
Club Football

WHAT IS MINIROOS?

Miniroos Kick Off is a fun, introductory program taught in a supportive environment for boys and girls aged between 4 and 11 years old. The aim of the program is to spark the love of football for children through play in an engaging and inclusive environment. The format consists of weekly sessions that build skills through exciting progressive games and activities with a focus on fundamental movement skills this information pack.

HOW IS MINIROOS KICK OFF DIFFERENT FROM MINIROOS CLUB?

MiniRoos Club Football is the next step of the development pathway!

Miniroos Club uses small sided football games (4v4, 7v7 & 9v9) rather than the traditional 11v11 format to cater to 4-11 year olds. The smaller fields, modified rules and fewer players mean a more enjoyable game with more opportunities to touch the ball and more opportunities to score goals.

It is encouraged that the Miniroos Club program generally runs in conjunction with the traditional football season, and the Miniroos Kick Off Session Guide can be utilized by Miniroos Club Coaches as training activities.



WHAT ARE THE BENEFITS OF A MINIROOS KICK OFF PROGRAM FOR CHILDREN?

The shorter session times and program length facilitates an ideal introduction to football for new and developing participants.

Benefits include:

- Fun, football game-based sessions that build fundamental motor skills;
- Non-competitive activities to improve confidence and self-esteem;
- Low participant-to-coach ratio resulting in greater individual engagement;
- Experience the football basics before progressing to MiniRoos Club Football;

Each child that participates in the Miniroos Kick Off Program will receive a participant pack that includes a Miniroos Backpack, Miniroos Football, Miniroos Certificate plus many sponsor goodies!



WHY SHOULD MY CLUB BECOME A MINIROOS KICK OFF PROGRAM SITE?

Many Miniroos Kick Off Sites use the program as an exciting engagement strategy for upcoming football registration periods. It is a fantastic fundraising initiative that clubs utilize to put back into their grassroots budgets. Not only will a MKO program bring in new children and families into your club community, but your club can also engage older players into becoming Program Leaders of the sessions to assist with the training and development of children. Furthermore, your club will receive ongoing support and resources for both your miniroos players and coaches from Football Australia.

WHAT SUPPORT WILL MY CLUB RECEIVE FROM THE MEMBER FEDERATION AND FOOTBALL AUSTRALIA?

Each Miniroos Kick Off site will receive a Deliverer Equipment Pack upon starting their program. The Deliverer Pack includes:

- 2 x Miniroos Pop up goals
- 10 x Miniroos Footballs
- 1 x Miniroos Ball Carry Bag
- 10 x Miniroos Coloured Bibs
- 12 x Miniroos Coloured Cones

In addition to the Deliverer Kits, Junior Program Officers in each state are employed by Football Australia to be your go-to contact for all things Miniroos! The Junior Program Officers can assist you with all resources, advertising, program set up, registrations and equipment, plus will come to your site to ensure your Miniroos Kick Off Program is running smoothly.

All resources for the Miniroos Kick Off Program will be provided to the Program Manager for use. These resources include:

- A Miniroos Digital Toolkit containing;
 - o Advertisement and promotional materials – Posters, flyers, social media templates
 - o Miniroos Logo Suite
 - o Miniroos Imagery and Video content
 - o Miniroos Activity Session Guide
 - o Parent Information Pack
 - o Miniroos Formats and Playing Guides
 - o Miniroos Program Manager Guide

WHAT FORMAT DOES MINIROOS KICK OFF HAVE TO BE?

The Miniroos Kick Off Activity Guide is designed for the program to run for 4-12 weeks in total. Most Kick Off Sites choose to run the programs in line with the school term periods. Your club can run multiple Miniroos Kick Off Programs throughout the year.

Alternatively, some clubs use Miniroos Kick Off as a Gala day or 'Come and Try' initiative to engage the local community within the club space.

Each Miniroos Kick Off Site, must have the following personal ready to run a program:

1. Miniroos Program Manager
 - a. Manage the operational aspects of the program, including ordering equipment, program set-up, facility management, program registrations and communication and program delivery;
2. Miniroos Program Leader
 - a. Employed to deliver the MiniRoos Kick-Off sessions. It is their responsibility to plan, prepare, deliver, and review each and every session whilst keeping the activities fun, fluid and maximise involvement of all participating children!

WHAT ARE THE PRICING AND BUDGET CONSIDERATIONS FOR A MINIROOS KICK OFF PROGRAM?

For all new participations to a Miniroos Kick Off Program, a Football Australia fee of \$30 and a Member Federation Fee of \$5-\$10 is charged as the base price. Pending the amount of sessions and expenses the program will incur (facility hire, coach payment etc), the club can then use the Pricing Matrix found in the Miniroos Program Manager Guide to determine their portion of a program fee.

The Football Australia and Member Federation Fee covers the cost of the Site Deliverer Kit, each child's Participant Pack, program insurance, the digital toolkit resources plus the service support provided by state Junior Program Officers.

HOW CAN MY CLUB GET STARTED?

More information about Miniroos Kick Off can be found at:

<https://www.playfootball.com.au/miniroos> or by emailing miniroos@footballaustralia.com.au

If your club is a new site for Miniroos Kick Off, you can get started by completing the online form at <https://www.playfootball.com.au/miniroos/start-kickoff-site>



MINI ROOS



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